



Pelican Chapter

Executive Committee Meeting MINUTES November 2010



An AFCEA Tampa-St. Petersburg Executive Committee meeting was held on November 18, 2010 at the MacDill AFB Enlisted Club (Surf Club) after the November 18, 2010 AFCEA Luncheon.

There were present, representing a quorum of the board:

Maureen Fuller
Britt Bochiardy
JR Morrell
Mark Christensen
Jim Turner

Dale Hempel
Chad Fisher
Mary Allison Yourchisin
Brandt Cosgrove
Chris Wilhelm

Hunter Trice
Brian Murphy
John Bowen
Carl Bass

OLD BUSINESS

Agenda Item: Approval October 2010 minutes from Executive Committee meeting held on 10/21/10.

Vote: Approved.

Agenda Item: Action Items from Committee's Minutes Report

What	Who	When
1st Vice-President Standing Committee's:	Brandt Cosgrove	Year 2010
1. Publicity	Chad Fisher / Barbara DiGioia	Finishing 2010 and into 2011
<ul style="list-style-type: none"> Chad will manage Publicity and work with exec comm. to get briefing on role. 	Chad Fisher	Nov 2010 DONE
2. Small Business	Hunter Trice / Tricia Moore	
<ul style="list-style-type: none"> Directory of the small businesses in the Pelican Chapter. 	Hunter Trice / Tricia Moore	In progress
<ul style="list-style-type: none"> Coordinate with Nelson for the Oct. SDVOSB conference Resend invitation for volunteers to register for SDVOSB conference 	Hunter Trice / Tricia Moore	Completed and implemented Completed
3. Membership	Dale Hempel Dale Hempel/Cindy Brown	
<ul style="list-style-type: none"> Chapter "Years of Membership" pins Coordinate with Small Business on the SDVOSB conference for membership table 	Dale Hempel Dale Hempel	In progress Completed
4. Scholarship & Education	Mark Kim	
<ul style="list-style-type: none"> 2011 Scholarship Planning 		
2nd Vice-President Standing Committee's:		
6. Programs	Mark Christensen / Britt Bochiardy / John Bowen	



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What	Who	When
<ul style="list-style-type: none"> Work with new management at Surf's Edge for 2011 schedule of meetings Based on Budget meeting discussion, request to add expenditure of \$3K for paper programs. Mary Allison will provide the Executive Committee a less expensive option to provide paper programs. 	Mark Christensen Mary Allison Yourchisin	Still Pending Next Exec Committee Mtg
7. Young AFCEANs	Mary Allison Yourchisin	
<ul style="list-style-type: none"> PD YA Events are scheduled for November and December 	Mary Allison Yourchisin	Completed
8. Corporate	Brian Murphy	
<ul style="list-style-type: none"> New pricing for Corporate Sponsors approved in Oct 2010, letter to be sent to Corporate Sponsors for renewal Need to put together a committee to address next year corporate sponsorship fee that includes the LWN luncheon expense. 	Brian Murphy Brian Murphy	Approved and in implementation Completed
9. Awards	Michael Deacy / Billy Hogan	NOT IN Attendance
<ul style="list-style-type: none"> Need two more nominations for the AFCEAN of the month. Request all committee chairs/chapter officers provide inputs to complete the results sections of the model chapter goal accomplishments for 2010. Areas needing input are in green font. (SEE ATTACHED CHAPTER GOALS DOCUMENT) Would like responses sent to Mike Deacy at michael.deacy@socom.mil NLT 31 October in order to assess if we have any areas requiring special attention to ensure the chapter reaches the established goals. 	Mike Deacy Mike Deacy and All Officers and Executive Committee Chairs	Completed In process
Special Committee's:	AFCEA Officers	Year 2010
10. Website	Jay Rose / JR Morrell	
<ul style="list-style-type: none"> Add ability to donate to chapter scholarship fund when RSVPing 	JR Morrell	Completed
11. AD HOC Scholarship Program Committee	Billy Hogan	
		Not in attendance

1. Motions from Minutes Report

Motion Proposed	Approved / Rejected
The motion was raised by Brandt Cosgrove to approve the Hope Children's Home donations to \$7K and spend \$100 per child instead of \$50.	Approved
The motion was raised to approve CISCO to pre-purchase 3 months of Title Sponsorship in 2011.	Approved
A motion was made to approve the Ad Hoc Committee outlook	Approved



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COMMITTEE REPORTS

A. Key Reports

- **Secretary (Deborah Rose)**
 - Not in attendance
- **Treasurer (Maureen Fuller)**
 - Review Financial Report for last month (in 2011 Carl will do a "state of address" each quarter with the chapter at the luncheon)
 - Discuss the Budget adjustments, AFCEA Exec Committee needs to approved budget at 15 Dec meeting.

B. Standing Committees

1. **Publicity Committee (Chad Fisher)**
 - Submitted chapter information from October lunch to Signal
 - o Will plan to post submittal on our actual site other than just International
2. **Small Business Committee (Hunter Trice / Tricia Moore)**
 - Directory of Small Businesses in the Pelican Chapter
 - o Still working with Kurt Adams at AFCEA International to get "scrubbed" list of Small Business in Tampa Chapter
3. **Membership Committee (Dale Hempel/Cindy Brown)**
 - Current number of members and retention attain chapter goals, 720 members & 79% retention
4. **Scholarship and Education Committee (Mark McKim)**
 - Maureen Fuller reported that all scholarship checks have been cashed
 - Mark put application into Hills county, he is starting to beat the drums with Science Grant and having ongoing discussions with Pinellas
5. **Programs Committee (Mark Christensen)**
 - Not in attendance
 - Speaker is set for January 2011
6. **Young AFCEANs (MA/Huntsman/Manning)**
 - Hope Childrens Home gifts and donations was approved by comm (Increase from 5K to \$7K and from \$50 per child to \$100). HCH is confirmed to attend on the 15Dec.
7. **Corporate Membership Committee (Brian Murphy)**
 - Meeting sponsor December still TBD, Jan, March, May are taken by CISCO
 - Corporate Table Sponsorship Renewals:
 - As of 11/17/10
 - Full Table Confirmed Renewing: 13 @ 3,000 = 39,000
 - Half Table Confirmed Renewing: 16 @ 1,500 = 24,000
 - New Half Tables from Waiting List already confirmed: 2 @ 1,500 = 3,000
 - Total Confirmed Renewing as of 11/17/10: \$66,000
 - We still have a lot of time before December 1st.
 - Full Tables not renewing:
 - Cambridge Communication Systems – POC is not longer with the company and they have decided to just stay active with national chapter
 - MPRI, an L-3 Division – No reason given
 - Half Tables Not Renewing:
 - SGIS – Doesn't agree with price increase and ticket/seat policy



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- As of 17Nov, there were 16 current sponsors that have not responded. The deadline isn't until December 1 to notify their intent to renew. Today I emailed each of the POC's that I hadn't heard from yet just as a 2nd notice.
- Two POC emails bounced back so if someone knows a new contact let me know. SAIC C4IT-BU Bill Adkins and Winston Davis with Mantech. That means 14 of the remaining non responders have been contacted twice to date.
- I still have 2 companies on the waiting list that I am waiting to reach out to and I have 2 companies that want to become full table sponsors that are currently half table sponsors.
- I am going to personally call through the list of any company that hasn't confirmed whether or not they want to renew by December 1st.
- Corporate Title Sponsor Update:
 - Jon Bayless with Sypris worked with me to get the October payment cut, there was some confusion on their end unrelated to us more of a personnel problem. The only reason it wasn't collected in advance was because we voted as a board to offer this sponsorship right ahead of the meeting and it became a timing issue that won't be a problem going forward.
 - November – IBM has been collected.
 - December – No sponsor yet
 - January – Cisco is sponsoring
- Brian will give a 2010 Summary of Raffle and Corp Sponsor at Dec Exec meeting. A Thank You to all that contributed in 2010 will be sent.

8. Awards (Mike Deacy/Billy Hogan)

- Assess the model chapter awards goals! Determined the chapter is in good shape. Haven't assessed the Publicity goals yet. Need to reevaluate given the change of hands the Committee has experienced.
- Nominations for AFCEAN of the Month 2011. (Everyone) action. OK for awardees to the end of the year 2010.
- NOT IN ATTENDANCE

C. Special Committees

- **Web Site (Jay Rose / JR Morrell)**
 - Add ability to donate to chapter scholarship fund when RSVPing (JR Morrell)
 - New initiatives in chapter- please facilitate any ideas to Jay and JR often
- **AD HOC Scholarship Program Committee (Billy Hogan)**
 - Not in attendance
 - Brandt and MA covered the outlined proposed mission of the committee. A motion was made and the EXECOM approved the Ad Hoc Comm outlook

D. Wrap-up

- Anything additional to add? Nothing else was added to the agenda.