



Pelican Chapter

Executive Committee Meeting MINUTES

February 2011



An AFCEA Tampa – St Petersburg Chapter meeting of the Executive Committee was held on February 17, 2011 at Intercontinental Hotel, Tampa, FL.

The meeting was called by Col James Turner and called to order at 1:02 p.m.

There were present, representing a quorum of the board:

Col James Turner	Dale Hempel	Chris Wilhelm	Britt Bochiardy
Mary Allison Yourchisin	Wendy Manning	Mark McKim	LTC Cameron Mitchell
Robert Walton	Brandt Cosgrove	Barbara DiGioia	Mike Deacy
JR Morell	John Bowen	Deborah Rose	Mark Christensen
Jay Rose	Hunter Trice	Chad Fisher	

OLD BUSINESS

Agenda Item: Approval of January 2011 minutes from Executive Committee meeting held on 1/20/11.

Vote: Unanimous, so approved.

Agenda Item: Action Items from Committee’s Minutes Report

What	Who	When
1st Vice-President Standing Committee’s:	Mark Christensen	Year 2011
1. Publicity	Chad Fisher	
<ul style="list-style-type: none"> • Check with AFCEA International Publicity for guidance <ul style="list-style-type: none"> ○ Consistency regarding write-ups in the Signal • Develop a sub-committee • Track status of the number of submission for each meeting 	Chad Fisher	Completed Completed Open
2. Small Business	Hunter Trice / Tricia Moore	
<ul style="list-style-type: none"> • Directory of the small business in the Pelican Chapter <ul style="list-style-type: none"> ○ Next Action with Website committee 	Hunter Trice / Tricia Moore	In-Progress Expected to be completed April 1, 2011
3. Membership	Dale Hempel / Cindy Brown	
<ul style="list-style-type: none"> • Chapter “Years of Membership” pins <ul style="list-style-type: none"> ○ Awaiting for Col Turner to sign 	Dale Hempel-Cindy Brown	In-Progress
4. Scholarship & Education	Mark Kim	
<ul style="list-style-type: none"> • 2011 Scholarship Planning 		Completed
5. AD Hoc Scholarship Program Assessment	Billy Hogan	
<ul style="list-style-type: none"> • Read out to Exec Committee in February meeting 	MA	2/17/2011
2nd Vice-President Standing Committee’s:	Mary Allison Yourchisin	Year 2011
6. Programs	John Bowen / Britt Bochiardy	
<ul style="list-style-type: none"> • Work with new management at Surf’s Edge for 2011 schedule of meetings 	John Bowen	Completed



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What	Who	When	
7. Young AFCEANs	Wendy Manning/MA		
8. Corporate	Brian Murphy		
<ul style="list-style-type: none"> • Create a positive message on the topic of “reselling” corporate table seats. <ul style="list-style-type: none"> ○ Will send for vote 	Brian Murphy		
9. Awards	Michael Deacy / Billy Hogan		
<ul style="list-style-type: none"> • Chapter Officer and Committee Chairs to submit to Mike the 2011 Chapter Goals. <ul style="list-style-type: none"> ○ Outstanding : <ul style="list-style-type: none"> ▪ Scholarship & Education ▪ Publication ▪ Corporate Membership ▪ Programs ○ Submit to Mary Allison Yourchisin to distribute and submit. 	Mike Deacy and All Officers and Executive Committee Chairs	IN-Progress	
Special Committee’s:		AFCEA Officers	Year 2011
10. Website	Jay Rose / JR Morell		
<ul style="list-style-type: none"> • Come up with a distribution list on the website for communication efforts, i.e. voting members w/Co-Chairs list. • Up-date Executive Board members on Web • Committee Chairs to look at their pages and update! • Put Hope Children thank you note on website 	Mark Christensen to send list to Jay Rose / JR Morell Jay Rose / JR Morell ALL CHAIR’s Jay Rose / JR Morell		
11. Golf Tournament	Carl Bass		
12. AD Hoc Scholarship Program Committee	Billy Hogan		
<ul style="list-style-type: none"> • Read out to Executive Committee February 17th meeting. 	Billy / MA / Jay / Brandt / Deborah		
13. Steering Committee	CPT Gerry Slevin		
<ul style="list-style-type: none"> • Need update on the Steering Committee initiative with military attendance 	MA		

Agenda Item: Motions from Committee Minutes Report

Motion Proposed	Approved / Rejected
First Motion <ul style="list-style-type: none"> • Motion brought forth by Mark McKim to approve the Science Grant application. 	Approved
Second Motion: <ul style="list-style-type: none"> • AFCEA International looking for 5 Chapters to pilot the matching scholarship program. Motion to participate as one of the pilot chapter in the matching scholarship program. All agreed this would be a worthy effort and Brandt will 	Approved



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• follow up to see if there is still a chance Tampa Chapter can participate.

NEW BUSINESS

Agenda Item: NEW Business - COMMITTEE REPORTS

A. Key Reports

- **Secretary (Deborah Rose)**
 - See notes of last meeting (January minutes)
 - Annual Chapter Resume report due to AFCEA International prior to April, collecting and submitting the information.
- **Treasurer (Carl Bass)**
 - Finalizing Year-end activities & preparing to turn over to Carl Bass.
 - Received a \$10K check from AFCEA International for LandWarNet conference.
 - Received an additional \$15 check from AFCEA International for LandWarNet conference.
 - Re-forecasting budget
 - In 2011 Carl will do a "state of address" each quarter with the chapter at the luncheon
- **Steering Committee (CPT Gerry Slevin)**
 - New Steering Committee focus for the Pelican Chapter.
 - Mission to re-engage military to support the Pelican Chapter.
 - LTC Cameron Mitchell, DISA represented CPT Gerry Slevin in meeting
- **Chairman At Large (Brandt Cosgrove)**
 - Presented WEST Conference presentation report. Indicated AFCEA International offering a special program to support the Scholarship funding for both AFCEA International and AFCEA Tampa Chapter. AFCEA International looking for 5 Chapters to pilot the matching scholarship program. All agreed this would be a worthy effort and Brandt will follow up to see if there is still a chance Tampa Chapter can participate.

B. Standing Committees

1. Programs Committee (John Bowen / Britt Bochiardy)

- January Luncheon
 - o 210 registered, 195 attended, 1 walk-ins
 - o \$TBD collected for Scholarship funds from raffle
 - o May speaker: Mark Churchwell

2. Corporate Membership Committee (Brian Murphy)

- Have 3-4 half- corporate table available for 2011
- **Collections: \$92K in bank from Corporate Sponsorship**
- **Corporate Title Sponsor Update:**
 - o March Corporate Table sponsor is Cisco
- April and May are open for corporate title sponsors
- **Raffle Sponsorships:**
 - o We have openings throughout the remainder of the year for raffle sponsors. I will start pushing this hard now that most of the renewals are taken care of. Please let me know if you have anyone that is interested.

3. Scholarship and Education Committee (Mark McKim)

- Like to get on the agenda to have a ceremony for grant awardees.

4. Awards (Mike Deacy/Billy Hogan)

- No updates

5. Publicity Committee (Chad Fisher)

- No updates



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6. Membership Committee (Dale Hempel/Cindy Brown)

- No updates

7. Young AFCEANs (Wendy Manning/MA)

- Scheduled Young AFCEAN event next week, email announce went out and updated on Website.
- Wendy Manning will be taking the lead for the Young AFCEANs
- Working to support the Operational Helping Hands and our Veterans

8. Small Business Committee (Hunter Trice / Tricia Moore)

- Directory of Small Business in the Pelican Chapter
 - o Working with Website committee
- Attended AFCEA International Small Business Committee Meeting in Fairfax, VA, on February 8th. Met with Ms. Martha Soles who is currently the Chief of the Cyber Support Element located at the Department of Homeland Security's National Cybersecurity and Communications Integration Center in Arlington, VA. Discussed stand up of US Cyber Command (USCYBERCOM) and the future role Small Business will play in supporting their mission. Also met with MG (Ret) Miriam Browning (AFCEA International SB Committee Chair) to garner support and assistance for adding a Small Business seminar track to the upcoming AFCEA LandWarNet 2011 Conference proceedings.

C. Special Committees

9. Web Site (Jay Rose / JR Morell)

- Established an email distribution list on website for the Officers and Executive Committee.
- Web pages and pictures have been updated for the Officers.
- New website look and feel is attributed to JR Morell hard work.
- Have been some changes to the backend with new capabilities to manage the site.
- Working on website project to meet the Small Business Committee needs.
- Reminder—any announcement on website outside of the RSVP must be vetted through the board before it goes out.

10. Golf Tournament (Carl Bass)

- No updates

11. Ad Hoc Scholarship Program Committee (Billy Hogan)

- No updates

D. Wrap-up

- Col Turner addressed the receipt of the LWN check from AFCEA International where there was an expectation from the AFCEA Tampa Chapter to receive \$25K and in-turned received \$10K. Col Turner acknowledged our membership's volunteer effort created a great success conference for the first time supporting LWN and acknowledged not without it's shortfalls of which we take away to improve upon for this years event, none the less there is a perception that kept Tampa Chapter from receiving the money. Col Turner stated the Tampa Chapter will support the Military Appreciation Concert with LWN conference but will not fund it. The LWN funding for the year is not committed yet and the AFCEA International Regional Vice President will not be handling that effort for the Tampa Chapter. Discussion resulted in Col Turner taking the action to address the expectation Tampa Chapter had with AFCEA International and set the discussion for this year's expectation. This discussed resulting in receiving the additional \$15K from AFCEA International.
- Next AFCEA Executive Committee meeting, March 17, 2011 after the October luncheon 1:00pm – 2:00pm to be held at: MacDill AFB Enlisted Club ("Surf Club")
- Meeting Adjourned: 1:55 pm