

**AFCEA Tampa – St Pete Chapter
Executive Committee Meeting MINUTES
JULY 2010**

Meeting scheduled to be held at the MacDill AFB Enlisted Club (Surf Club) after the July 15, 2010 AFCEA Luncheon. Members in attendance:

Col Jame Turner	Mark Christensen	Trish Moore
Mary Allison Yourchisin	Hunter Trice	Chris Wilhelm
Brian Murphy	RW Walton	Barbara DiGioia
JR Morell	Carl Bass	Deborah Rose
Jay Rose		

OLD BUSINESS

1. **Action Items** for Committee’s from Minutes Report
 - a. **Proposed NEW Approach to reflect Actions items per Committee**

What	Who	When
1st Vice-President Standing Committee’s:	Brandt Cosgrove	Year 2010
1. Publicity	Carl Bass	
2. Small Business	Hunter Trice / Tricia Moore	
A. Volunteers to develop a directory of the small businesses in the Pelican Chapter. Link-in social network for SB to utilize.	Hunter Trice / Tricia Moore	
B. Coordinate with Nelson for the Oct. SDVOSB conference	Hunter Trice / Tricia Moore	August 4, 2010
C. Meeting with AFCEA Int’l (Tammy Goehring) and Nelson Escribano (6 th Contracting SB) to discuss SDVOSB as being an AFCEA event. Mtg Aug. 4 @11am during LWN at the Tampa Convention Center		
3. Membership	Dale Hempel / Cindy Brown	
D. Assist Young AFCEAN Professional Development event June 29, 2010 to enroll “new” Young AFCEANs	Dale Hempel	Before June 29
E. Coordinate with Small Business on the SDVOSB conference for membership table	Dale Hempel	Before Oct
4. Scholarship & Education	Mark Kim	
5. AD Hoc Scholarship Program Assessment	Billy Hogan	
F. Proposed to put together an Ad Hoc Committee this summer after the scholarships were awarded to review our entire scholarship program with the intent of conducting an independent assessment. If that independent assessment develops any recommendations on improving the committee goals, objectives, processes or procedures, those would be sent to the Scholarship Committee and the Executive Committee for deliberation and decision.	Brandt Cosgrove	
G. Motion approve to move forward with Scholarship Program Assessment		

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What	Who	When
2nd Vice-President Standing Committee's:	Mary Allison Yourchisin	Year 2010
6. Programs	Mark Christensen	
H. Develop ad hoc committee to address LandWarNet with AFCEA International: (Mark is coordinating volunteers)	Mark Christensen	Aug 2, 2010
<ul style="list-style-type: none"> • Volunteers to work with AFCEA Intl <ul style="list-style-type: none"> ○ Registration ○ AFCEA Booth-Jean Bell, Pat Holmes and Shawn McGowen • Financial commitment-Col Turner confirmed with Gen-Ret Dubia with regards to the revenue split and that we will receive at least 20k ! Carl • Luncheon Marketing Plan <ul style="list-style-type: none"> ○ Registration-collecting tickets (no free lunch for volunteers)-Brian Murphy: Message sent 7/8/10 to the Corporate Sponsors, requesting names for tickets and the Jay Rose will send message of the registration process will be distributed via Website to all members for Aug luncheon registration, Friday July 16,2010. • Get notes from Mary Allison on previous LWN meetings-Completed 	Robert Walton	Completed
I. Research Hacker's Hatch conference for Chapter to Sponsor	Mark Christensen	
7. Young AFCEANs	Mary Allison Yourchisin	
8. Corporate	Brian Murphy / Karla Jund	
9. Awards	Michael Deacy / Billy Hogan	
J. Need two more nominations for the AFCEAN of the month.	Mike Deacy	
Special Committee's:	AFCEA Officers	Year 2010
10. Website	Jay Rose	
K. Request all committee chairs update their Web page of the AFCEA Pelican Chapter website.	All Committee Chairs	Completed
L. Follow up with JR Magnetic to co-chair Website- Designated JR to be Website co-chair.	Jay Rose	Completed
11. Golf Tournament	Carl Bass	
M. Next MTG: July 15, 2010 at 10:00am	Trisha Moore	Completed
12. AD Hoc Nominating Committee	Michael Deacy	
N. Mike Deacy to lead the ad hoc nominating committee for vote in September, 2010	Mike Deacy	Before September, 2010

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2. Motions from Minutes Report

Motion Proposed	Approved / Rejected
1. Motion to have the Ad Hoc Scholarship Program Assessment committee established by Billy Hogan to make recommendations with the Scholarship committee to the Executive Committee. Deborah Rose made the motion, Col Turner second it, all approved.	Approved

COMMITTEE REPORTS

A. Key Reports

- **Secretary (Deborah Rose)**
 - See notes of last meeting (June minutes)
- **Treasurer (Maureen Fuller)**
 - Will present budget after LandWarNet.

B. Standing Committees

1. Publicity Committee (Carl Bass / Carol Schweitzer)

- No updates.

2. Small Business Committee (Hunter Trice / Tricia Moore)

- Directory of Small Businesses in the Pelican Chapter
 - Meeting with AFCEA Int'l (Tammy Goehring) and Nelson Escribano (6th Contracting SB) to discuss SDVOSB as being an AFCEA event. Mtg Aug. 4 @11am during LWN at the Tampa Convention Center

3. Membership Committee (Dale Hempel/Cindy Brown)

- What are you doing to drive membership? Updates?
- Membership is around 700 expect that LandWarNet will increase the membership count.

4. Scholarship and Education Committee (Mark McKim)

- No updates

5. AD Hoc Scholarship Program Committee (Billy Hogan)

- Approved to proceed.

6. Programs Committee (Mark Christensen)

- July Luncheon
 - Raffle - \$403 with 177 guests
 - 223 registered, 166 attended, 10 walk-ins
 - 16 Military and/or government civilians registered and 13 attended
- Bob Walton will work with Mark Christensen to bring USSOUTHCOM COL Mark Churchwell J6 to speak at luncheon and Jill Singer, CIO NRO previous CIA Officer to speak sometime in Feb/March 2011 luncheon.
- September speaker not identified (still open)
- SGM Jack Tilley for October

7. Young AFCEANs (MA/Huntsman/Manning)

- Recruiting Young AFCEAN's volunteers for the Golf and Military appreciation concert.

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- On the average have recruited one new Young AFCEAN membership a week.

8. Corporate Membership Committee (Brian Murphy/ Karla Jund)

- 36 of the 48 Corporate Sponsors POC's acknowledge the July 22nd deadline date to provide names for the August luncheon at LWN. Remaining 18 have been emailed and left at least 1 voice mail. Will provide Mark Christensen a matrix of the names to hand over to AFCEA International. Will continue phone calls on Monday
- Through this process have updated the Corp Sponsors POC list and one corporation has indicated that they will not renew.

9. Awards (Mike Deacy/Billy Hogan)

- Assess the model chapter awards goals!
- Nominations for AFCEAN of the Month, we need two more!!!! (Everyone) action.

C. Special Committees

- Web Site (Jay Rose)
 - Going to love the new website!
 - Still seeking Committee Chairs to clean up their perspective web page, update the information and coordinate it with Jay Rose.
 - Have received inputs from Young AFCEANs (Mary Allison), Membership (Dale) and Small Business (Hunter and Karla). New Template has been drafted and approved by the Web Coordinator and should be released within next couple of weeks. New functionality to be implemented based on level of effort, costs and feasibility.
 - Have trained Ronald from TechSherpa 6 weeks and JR from Magnetic.
 - Designated JR from Magnetic as the web coordinator co-chair.
- Golf Tournament (Carl Bass)
 - 25th Golf Tournament scheduled August 2, 2010.
 - Event posted via Website
 - Volunteers are being coordinated by Tricia Moore,
 - Campaign on-going, calling each company to participate (coordinate activity with Brian).
 - 1st year running Golf Tournament without AFCEA International, will be rough but will learn through this experience.
 - Have 132 players registered (all paid, money in bank) \$11,550, registration limit is 144
 - Have sponsors totaling \$10,500 (all paid minus \$1,500)
 - Have 3 (meal and two beverage carts) of 5 major sponsors reserved; trophies and raffle sponsors still open—awaiting one check for \$2,500
 - 18 of 18 Tee boxes sold (awaiting one check of \$250); 4 of 18 greens sold
 - Total collected, \$22,050
- Ad Hoc Nominating Committee (Mike Deacy)
 - No updates

D. Wrap-up

- Col James Turner will make the introductions and Welcome Maj Samantha Ray to our Chapter who recently took command July 14, 2010 of the 6th Communications Squadron and will touch base with Lt Col Aaron T Meadows for continued support.
- Next AFCEA Executive Committee meeting, August 12, 2010 at 11:30am to be held at:
 - GrillSmith 1108 S Dale Mabry Hwy, Tampa, FL (813) 250-3850