



# *Pelican Chapter*

## Executive Committee Meeting MINUTES

### MARCH 2011



An AFCEA Tampa – St Petersburg Chapter meeting of the Executive Committee was held on March 17, 2011 at MacDill Officers Club, Tampa, FL.

The meeting was called by Col James Turner and called to order at 1:21 p.m.

There were present, representing a quorum of the board:

Col James Turner	Cindy Brown	Jay Rose	Lou Ramos
CAPT Gerry Slevin	Mary Allison Yourchisin	Mark McKim	
Mark Christensen	Brandt Cosgrove	Tricia Moore	
Deborah Rose	John Bowen	Barbara Norkus	
Chad Fisher	Hunter Trice	Diane Dellon	

**I. Agenda Item:** Approval of February 2011 minutes from Executive Committee meeting held on 2/17/11.

**Vote:** Revise February minutes to exclude Wrap-up conversation, Unanimous, so approved.

#### II. Agenda Item: Reports

##### A. Officer's Report

**President, Col Jim Turner:** Appreciative and thankful to AFCEA International for receiving an additional \$15K for the AFCEA Tampa chapter's volunteer's effort with the LandWarNet Conference.

**1st VP, Mark Christensen:** Introduced new meeting location with the intention to keep the meetings in control and allow the committees to work outside of the Executive Committee Meetings.

**2<sup>nd</sup> VP, Mary Allison Yourchisin:** No report

**Secretary, Deborah Rose:** The Chapter Resume and Chapter Annual Report has been submitted to AFCEA International.

**Treasurer, Carl Bass:** Presented the AFCEA Pelican Chapter revised budget for 2011 with a projected net balance of \$15,150.00, also presented the Profit & Loss reports; Budget vs Actual, and Balance Sheet, reflecting \$133,169.48 in checking account and \$76,654.14 in the Super Saver account. Carl distributed hard copies for Executive Committee. Carl retains all accounting records.

##### B. Speakers: AFCEA International Corporate Membership & Outreach

Diane Dellen, Manager, Corporate Member Programs and Barbara Norkus, Corporate Membership Outreach Assistant for AFCEA International presented the AFCEA International Corporate Membership program. AFCEA International theme is the "Year of the Chapter" and the intent of this discuss is to let the Pelican Chapter know what AFCEA International is doing, get feedback on what we as a chapter want from AFCEA International.

What AFCEA International provides:

- Chapter resumes in search directory
- Finder's fee, Officer's of chapter 25%, 2nd 25% for renewal of AFCEA International Corporate Membership
- Benefit for Corporate Memberships: non-transferable leverage with AFCEA network, national and local level visibility, write-up on website
- Discounts with Exhibiting fees at West Conference
- Small Business benefits: 8a and SDVOSB 1 year membership up to 10 members at \$350, additional \$35 per member more than 10 members.



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- Not sure how to address Military/Government

Mary Allison will provide Brain Murphy, Pelican Chapter Corporate Membership Chair Diane and Barbara contact information for further discussions and collaboration.

#### C. Standing Committee's Reports

**Programs, John Bowen:** 234 Registered, 17 walk-ins, 189 attended with 10 paying at the door. All sign Motioned to change the May Chapter luncheon as it conflicts with the SOFIC conference. Motion to move May luncheon to 2<sup>nd</sup> week of May.

**Vote: Unanimous, so approved.**

**Corporate Membership, Brian Murphy:** Mary Allison represented Brian Murphy with an update on changes, Program will set up table regardless if they signed up or not, all signs are done (need easel for the larger one), want to re-do the table signs, MA will contact Carl for budget. Brian will stand up at the next luncheon and explain what Corporate Sponsorship is getting, suggested listing all Corporate Sponsors on the back of the program. Motion brought forth to conduct an on-line survey to the Corporate Sponsors to gain insight what we could do better.

**Vote: Unanimous, so approved.**

**Membership, Dale Hempel:** Cindy Brown represented Dale Hempel and reported we have 733 members with an addition of 10 new Young AFCEAN's. COL Turner signed 100 letters for pins and in April the pins and letters will be sent out. It was mentioned that AFCEA International used to send those letters and pin to the Chapter, Membership will follow up on that and it was discussed we need more pins. Acknowledgement could also be presented in the slide show with the names of the pin members.

**Small Business, Hunter Trice:** Had discussions with AFCEA International, Tammy Goehring, Manager of Small Business, Curt Adams, Director of Member and Chapter Services, and LTG John A Dubia to insert an 1 ½ hour Small Business Army Acquisitions track where the search for current PEO Enterprise speaker is being explored.

**Scholarship, Brandt Cosgrove/Mark McKim:** Mark McKim presented that he received 90 applications for grading and will determine where the scholarship funds will go prior to the next Executive Committee meeting Brandt Cosgrove presented the AFCEA International Scholarships for Teaching STEM (Science, Technology, Engineering and Mathematics) program. AFCEA International awards \$5,000 to deserving individuals with the projection that at least 42 \$5,000 scholarships will be awarded in 2011. AFCEA International will match up to 50 \$5,000 STEM scholarships offered by AFCEA Chapter. Chapter and the Education Foundation will work together to administer. The AFCEA Stem scholarship winners are also awarded \$1,000/year Science Teaching Tool Grants for 3 years – as long as they are teaching STEM subjects. Motion was made for the Pelican Chapter to apply for the pilot program to support at least \$10,000 that will support \$25,000 for the STEM Teacher Scholarship.

**Vote: Unanimous, so approved.**

**Young AFCEAN's, Wendy Manning:** Mary Allison represented Wendy Manning and reported their kick off event resulted in 39 attending the social event and 10 new memberships. YA is planning a community outreach event in April with more to come.

**Publicity, Chad Fisher:** January publication for the Signal has been submitted.

**Awards, Mike Deacy:** Have March AFCEAN of the Month and looking for more nominations for months to come. Jay Rose made a motion and Mark Christensen to submit the Harry Ingles Model Chapter Award. Submitted March 23, 2011 by Deborah Rose.

**Vote: Unanimous, so approved.**



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### III. Agenda Item: Special Committee's Reports

**Website, Jay Rose/JR Morell:** Jay Rose gave credit to JR Morell for the Internally SSL cut for the RSVP system, the 2 admin GUI interface that reduced cost & maintenance, ability to add or remove Corporate Table sponsor and eliminating the functionality that keeps emailing those who have already registered. In addition Corporate table sponsorship slide show automatically updates, ability to announce golf tournaments, and the on-going project with Small Business directory. Jay reported that JR Morell proposed a contribution to the Hope Children's Home with a theme "Christmas in July".

**Golf Tournament, Carl Bass:** Carl Bass posed the question of "when" should we conduct the Golf Tournament Sunday August 21, 2011 per General Susan Lawrance's request setting the tee time as early as possible so it allows participants to attend the Military Appreciation Concert Sunday evening or on Monday. A decision was not made in this discussion.

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### IV. Agenda Item: Un-finished Business

None reported

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### V. Agenda Item: New Business

Motion brought forth by Mark Christensen to approve the Website Committee as an addition to the Standing Committee, thereby updating the By-law. Update By-Laws to Add under Section 8 a number (9) addition to Standing Committee:

Web – The web committee shall be responsible for maintaining, updating and enhancing the chapter's web site. The chairperson will manage the chapter's RSVP and Online Billing systems, to include the authority to send out all member emails, including invitations to AFCEA events, member events or items deemed of interest to the AFCEA community.

Question remains: Website committee reports to which VP?

**Vote: Unanimous, so approved.**

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### VI. Agenda Item: Remarks-For the good of the Chapter

Jay Rose presented a motion to move forward with a Scholarship Foundation where the Pelican Chapter can build a legacy by making more money for the Scholarship funds. COL Turner asked Carl Bass to let the Executive Committee know how much does it take for us to operate on to further explore the possibilities by providing a SWAT analysis and present a proposal in 60 days. A motion was made by Mary Allison and seconded by Cindy Brown for Jay Rose to develop a task force to propose to the Executive Committee. Jay asked for volunteers to participate.

**Vote: Unanimous, so approved.**

Remarks brought to the Executive Committee attention by Mark McKim who agreed to relinquish his Chair position in the Scholarship committee to Brandt Cosgrove but did not understand it also took away his voting rights.

A member of the Executive Committee expressed concerns regarding the process utilized to appoint the Scholarship & Education Committee Chair. The committee member expressed their view that the Chapter should be more transparent in it's processes, so as to minimize the potential for discontent among Executive Committee members.

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### VII. Agenda Item: Adjournment at 3:35pm

Next AFCEA Executive Committee meeting, April 21, 2011 after the April luncheon 1:15pm – 2:15pm to be held at: MacDill AFB Officers Club, Second Floor Board Room, Tampa, FL.