



Tampa-St.Petersburg Chapter



Executive Committee Meeting Minutes 26 August 2020

EXCOM members that participated via a virtual Webex meeting are marked below:

Officers			Directors		
<input type="checkbox"/>	COL Jack Sander	President	<input checked="" type="checkbox"/>	Steve Boyer	Membership
<input checked="" type="checkbox"/>	Mark Christensen	1 st VP	<input type="checkbox"/>	<i>Mike Paradiso</i>	<i>Membership Deputy</i>
<input type="checkbox"/>	Debbie Miller	2 nd VP	<input type="checkbox"/>	Caitlin Stephens	Publicity
<input type="checkbox"/>	Gerry Slevin	Treasurer	<input checked="" type="checkbox"/>	Nicholas Chadwick	Small Business
<input checked="" type="checkbox"/>	Magdalena LoGrande	Secretary	<input type="checkbox"/>	Joe Haulton	Website
			<input type="checkbox"/>	Eddie Peña	Scholarships
			<input type="checkbox"/>	<i>Senton Pojani</i>	<i>Scholarships Deputy</i>
			<input checked="" type="checkbox"/>	Shandi Perkins	Programs
			<input checked="" type="checkbox"/>	Robert Hoffman	Awards
			<input type="checkbox"/>	<i>Vacant</i>	<i>Awards Deputy</i>
			<input checked="" type="checkbox"/>	Adam Taylor	Corporate Sponsorship
			<input type="checkbox"/>	<i>Alex Rolinitis</i>	<i>Corporate Sponsorship Deputy</i>
			<input checked="" type="checkbox"/>	Clinton Austin	Young AFCEAN
			<input type="checkbox"/>	Rob Hile	Golf Tournament
<input type="checkbox"/>	Carl Bass	RVP	<input type="checkbox"/>	<i>Vacant</i>	Military Outreach
			<input checked="" type="checkbox"/>	Dan Holland	Cyber Outreach

Also in attendance were Kasey Ortoski and Lavar McDowell

I. Officer and Standing Committee Reports

- **President, COL Jack Sander (unable to attend)**

- Mark called the meeting to order at 1205
- Magdalena conducted roll call and quorum was established.

- **Secretary, Magdalena LoGrande**

- **Orlando Chapter incorporation: per guidance provided by AFCEA International, our Chapter would propose the new Chapter name to AFCEA Int. (Regional VP would submit the proposal via email) for review and approval by Lt Gen Shea. “Central Florida” seems like an obvious name choice for most EXCOM members in attendance, but Magdalena will send out an email requesting further input for a final decision to be made at the September EXCOM meeting.**



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Another suggested name was “Tampa, St. Pete and Orlando.” The other Florida chapters are Emerald Coast, Gold Coast and South Florida.

Once the Chapter name change is approved, all Chapter governance documents, programs, logos, website branding, etc. would have to reflect it. The Orlando Chapter’s membership had been dwindling to about 40 members showing up for events towards the end, but they remain a significant presence in the training a simulation sector. Clinton lives closer to Orlando and will be glad to act as a liaison with their reps. He will try to locate a good POC from the now-dissolved Chapter next week.

This can also be a good opportunity to expand Cyber Outreach networking in densely-populated areas across the State and engage new players for collaboration with CyberFL, potentially finding new synergies

ACTION: July 2020 meeting minutes were unanimously approved.

- **Treasurer, Gerry Slevin**

- Financials:
 - Checking Balance:\$12,638.50
 - Savings Balance: \$44,066.58
- We gained a half table sponsor last month, Palo Alto Networks.
- Paid \$299 to Birdease for golf tournament website.
- Made \$260 (donations, raffle) in revenue for July virtual event.

- **1st Vice President, Mark Christensen**

- Bowling Tournament: this will be cancelled at this point and Mark will send any pending refunds to sponsors/registrants

- **Membership, Steve Boyer**

- Steve continues to engage with Chapter members with expiring memberships via email/phone call follow-up. Mark asks that Steve starts actively tracking and reporting membership numbers from now until the end of the CY, since this is intrinsically tied to a Model Chapter Goal.

- **Publicity, Caitlin Stephens (unable to attend)**

- **Small Business, Nicholas Chadwick**

- Professional Development for DoD Contractors (per email from Michael Ritchie) – EXCOM discussed the possibility of using this as an AFCEA Small Business event since this is a local AFCEA Small Business working on CMMC compliance automation solutions who is speaking at a local collaboration workspace at the University Mall AMRoC facility as well as live stream:



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Learn About the Department of Defense's New Cyber Security Standard, CMMC
Wednesday, September 9th – 6pm – 8:30pm at AMRoC Fab Lab
<https://amroctampabay.com/dod-professional-development/>

This topic triggered a larger discussion about a potential conflict of interest if our Chapter is sponsoring an event where the presenter is primarily focused on marketing their line of business (the event is free to attendees). There are serious ethical/legal concerns to be taken into account (even if there are admittedly grey areas and room for interpretation), and we would need to carefully discuss with the rest of the Chapter leadership. This topic will be tabled for later discussion, since we would need to define how to pitch virtual events (luncheons/webinars) to our sponsors (if we charged a standard rate for hosting events) as a new feasible and ethical “business”/revenue stream model for the new calendar year or while traditional luncheons and in-person conferences/fairs are not being held.

Nick will still engage with Assurity Drive for an event later this year, and one that could potentially be vetted and approved by AFCEA International for Continuing Education Units. This could be used as a pilot webinar for a new model of sponsored events where the sponsor is charged a fee to present their services.

- Nick will work on another topic relevant to Small Businesses and try to get a SOCOM or CENTCOM government rep to volunteer to do an event.
- Future presentation: Nick is currently working with TILO, the new name is eSOF (Engage SOF), on a new website application for innovations from Small Businesses at his contractor position at SOCOM. Once that goes live, our Chapter can be a forum and opportunity to promote it, so he is planning that event once it gets approved by Compliance section (in about 1-2 months).

- **Website, Joe Haulton (unable to attend)**

- **EXCOM members commented on the website logos that need to be updated.**

- **Scholarship/Education, Eddie Pena (unable to attend)**

- **Government Outreach, Vacant**

- **2nd Vice President, Debbie Miller (unable to attend)**

- **Programs, Shandi Perkins**

- Surfs Edge Club update: this venue is still available. Shandi will receive a list of approved caterers if we still want to consider that option, which is not likely until 2021
- C3EL facility. Lavar McDowell gave a slide presentation of the facility, and is offering to let us host future events and even events for Cyber Outreach Program. It is focused primarily on video display technologies and has a 75-person capacity under regular (non-Covid constrained) circumstances.



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- CTO Panel: Shandi is interested in our inputs for topics and speakers since she is not getting a firm commitment from some of the individuals she had reached out to.
- Shandi introduced Katie Ortoski, who will act as Programs Chair, with help from Mike Wrona and Joe H., while Shandi is out on maternity leave (due date 16 Sep). Katie will be the POC for raffle, luncheon program and speaker coordination.

Date	Location	Speaker/Event	Title Sponsor	Raffle Sponsors
16 Sep	N/A	September Virtual Luncheon-CTO Panel		
30 Oct	Bloomingtondale Golf Course	Annual Golf Tournament		
9 Dec	Surf's Edge	Tech Expo (tentative)		

• Awards, Robert Hoffman

- NSTR

• Corporate Sponsorship, Adam Taylor

• Young AFCEAN, Clinton Austin

- YAC has worked with Hope Children's Home and SOCOM to develop an application for future Holiday Events
- YAC is hosting a digital happy hour via MS Teams on September 18; the invite will be extended to senior AFCEA International officers
- Nick suggested Clinton hold a training session on LinkedIn profile tuning for some of the YAs

• Cyber Outreach, Dan Holland

II. Agenda Item: Special Committees' Reports

• Golf Tournament, Rob Hile (unable to attend)

- EXCOM decided to move forward with this event. We will let Rob Hile know as he has not formally signed the contract for the golf course. They are holding the spot for us, but they won't hold it much longer. He is also waiting for formal approval to get the web site live for the Golf Event. The site is built and ready to go.

III. Agenda Item: Unfinished Business

IV. Agenda Item: New Business

- New revenue/business model for events held on virtual platforms in lieu of in-person events

V. Agenda Item: Adjournment

- Meeting adjourned at 1315



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- Next EXCOM meeting date 23 September